

Penske Logistics and ChildsLife International Partner to Help Children

ROOSENDAAL, The NETHERLANDS and READING, Pa., U.S.A. - Penske Logistics Europe and ChildsLife International recently announced a new agreement to help ensure food, clothing, medical and other critical supplies are quickly and efficiently delivered to needy children and their families around the world.

"We are very pleased to partner with ChildsLife and to support their logistic needs in order to fulfil their mission of providing practical solutions to help children around the world," said Erik van Egmond, Managing Director of Penske Logistics – Europe.

Through a five-year partnership, Penske will donate its services of logistic administration to help ChildsLife reduce operational costs and modernize its storage of donated goods.

As part of the partnership, Penske has already redesigned and outfitted the ChildsLife warehouse for better efficiency, designed a new computer inventory system and trained ChildsLife staff in the latest inventory management techniques. The result will be more funding going directly to aid programs and increased efficiency in the distribution of emergency supplies.

"We are extremely excited about our new partnership with Penske" said Patricia Kicak, director of ChildsLife. "During the past decade ChildsLife has been able to expand the type of goods we receive and transport to our programme areas. However, while we could always tell you what goods went to which destinations, who needed it and why, we were unable to track each and every piece we shipped. We desperately needed our warehouse set up in the most efficient manner. We needed a computerized inventory system that could easily track the quantity and value of goods shipped. Through its social commitment, Penske came to our rescue."

ChildsLife delivers an average \$5 million worth of goods each year to programmes in Africa and Eastern Europe, storing literally tons of supplies in its warehouse located next to its headquarters in the Netherlands. It provides aid to more than 16.000 children monthly and has distributed aid to more than 30 countries worldwide.

Headquartered in Reading, Pa., Penske Logistics is a wholly owned subsidiary of Penske Truck Leasing. With operations in North America, South America, Europe and Asia, Penske Logistics provides supply chain management and logistic services to leading companies throughout the world. Penske Logistics delivers value through design, planning and execution in transportation, warehousing, and international freight forwarding and carrier management. Visit www.PenskeLogistics.com to learn more.

"With the help of Penske's expertise" said Patricia Kicak, "ChildsLife will now be able to reduce operational costs, expand our delivery of life-saving supplies and reach out to even more children in need. This is indeed a valuable donation and we look forward to work with Penske over the years."



Patricia Kicak, director ChildsLife International and Erik van Egmond, managing director Penske Logistics Europe, sign the partnership agreement