



Penske Truck Leasing
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NEWS RELEASE

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Penske Truck Leasing selects Studio Services, Inc. for Product Placement *Studio Services Inc. will also serve as an authorized Penske Truck Rental agent*

HOLLYWOOD, Calif., Aug. 27, 2008 – Penske Truck Leasing today announced it has selected Sylmar, California-based, Studio Services, Inc. to represent its vehicles for product placement opportunities in film and television programs.

“We are pleased to be working with Studio Services as they understand the motion picture industry’s transportation needs and also represents other high-end brands for product placement like our own,” said Jim Feenstra, Senior Vice President – Marketing, Penske Truck Leasing. “Our trucks have appeared in numerous television programs, feature films, and independent films over the years. Working with Studio Services will make that process easier for the entertainment industry while also providing additional brand exposure.”

As an authorized Penske rental agent and a leading vehicle supplier to the entertainment industry, Studio Services will also facilitate Penske truck rentals for commercial use by film and television crews across North America.

“We are very excited to add Penske to our limited and select list of product placement clients,” stated Howard Buck, CEO of Studio Services, Inc. “Having Penske equipment available for rental across the nation will fill a void in our rental operations and provide a much-needed service for on-location filming.”

About Penske Truck Leasing

Penske Truck Leasing Co., L.P., headquartered in Reading, Pa., is a leading global transportation services provider and operates more than 200,000 vehicles and serves customers from more than 1,000 locations in North America, South America, Europe and Asia. Product lines include full-service truck leasing, contract maintenance, commercial and consumer truck rentals, transportation and warehousing management, and supply chain management solutions. Visit www.GoPenske.com to learn more about the company and its products and services.

About Studio Services, Inc.

Studio Services (www.studioservices.com) has served the motion picture industry since 1977 and among the oldest and largest transportation equipment suppliers to the motion picture industry in Hollywood. SSI provides rental trucks, cars, aerial/lift equipment, and golf carts. Its Sylmar, California facility provides vehicle maintenance, body repair, van body repair, and painting. SSI is a commercial dealer for Club Car, offering the full line of passenger and utility carts. Studio Services is the product placement representative for Porsche, featuring the Cayenne, 911, Boxster and Cayman and now for Penske Truck Leasing and Penske Truck Rental. SSI further represents product placement for Piaggio, featuring the Vespa, Aprilia and Piaggio scooters, and the Moto-Guzzi and Aprilia motorcycles.

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