



# Press Release

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## Simply Self Storage Selects Penske Truck Rental As Exclusive Truck Rental Provider

**READING, Pa., May 18, 2009** – Penske Truck Rental announced it has been selected as the exclusive provider of consumer rental trucks by Simply Self Storage, the largest privately owned self-storage company in the United States and Puerto Rico. Do-it-yourselfers are now able to get Penske's new, clean and well-maintained rental trucks from nearly one-third of Simply Self Storage's U.S. locations.

Simply Self Storage rental agents at approximately 70 locations will ensure that both local and long-distance moves will be more convenient and efficient. The two companies are also cross-promoting their relationship on their respective Web sites.

"Working with Simply Self Storage is a natural fit," said Don Mikes, Vice President – Consumer Rental, Penske Truck Leasing. "Our mutual customers are now able to rent a Penske truck and a storage unit all in one place. We are pleased to be aligned with an industry leader like Simply Self Storage."

"When looking for a truck rental provider that matched our commitment to delivering the ultimate customer service experience to our customers, and a great product at a good price, we concluded that Penske Truck Rental was the best company for us," said Kurt O'Brien, President and CEO of Simply Self Storage. "Partnering with Penske gives us the ability to offer our customers convenient access to Penske Truck Rental products to transport their goods. Our customers have the freedom to not only rent storage and buy moving supplies, but to also rent a Penske truck from either the comfort of their homes via the Internet, or at one of our more than 200 locations across the country."

Penske Truck Rental is a service of Penske Truck Leasing. With one of the newest fleets in the industry, Penske Truck Rental provides do-it-yourself movers with clean, safe and reliable trucks as well as moving equipment, packing supplies and accessories.

Simply Self Storage, based in Orlando, Florida, has offices, developments and self-storage facilities in California, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nevada, New Jersey, New York, Ohio, Pennsylvania, Rhode Island, Texas, Virginia and Puerto Rico. Simply Self Storage has over 15 million square feet of storage space with over 200 operating self-storage facilities. Visit [www.simplyss.com](http://www.simplyss.com) to learn more.

Penske Truck Leasing Co., L.P., headquartered in Reading, Pa., is a joint venture among Penske Corporation, Penske Automotive Group and General Electric. A leading global transportation services provider, Penske operates more than 200,000 vehicles and serves customers globally from more than 1,000 locations. Product lines include full-service truck leasing, contract maintenance, commercial and consumer truck rentals, transportation and warehousing management and supply chain management solutions. Visit [www.GoPenske.com](http://www.GoPenske.com) for more information.

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