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NEWS RELEASE

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Penske Truck Leasing Now Offers CyntrX™ 3.0 for Fleet Tracking and Reporting

READING, Pa., March 17, 2009 – Penske Truck Leasing announced it now offers CyntrX™ 3.0 onboard commercial truck tracking technology from Enhanced Vehicle Applications (EVA).

The new, inexpensive CyntrX™ 3.0 introduces expanded web-based fleet tracking and reporting through a direct connection to the engine control module.

“The new CyntrX™ 3.0 allows customers to monitor key vehicle performance indicators online,” explained Jim Feenstra, Senior Vice President – Marketing, Penske Truck Leasing. “This includes miles per gallon, odometer readings, idle time, time spent in cruise, fuel consumption, hard-braking and time spent in engine RPM bands. It gives fleet managers a very low cost way to manage fuel consumption, idle time compliance and driver performance.”

As with earlier editions, CyntrX™ 3.0 uses a Web-based GPS tracking system that allows customers the ability to monitor and track their fleets across North America and to generate custom profiles and reports with no software loading requirements.

All CyntrX™ products are a part of Penske’s Fleet I.Q. portfolio of onboard technology products and solutions.

Penske Truck Leasing Co., L.P., headquartered in Reading, Pa., is a joint venture among Penske Corporation, Penske Automotive Group and General Electric. A leading global transportation services provider, Penske operates more than 200,000 vehicles and serves customers from more than 1,000 locations in North America, South America, Europe and Asia. Product lines include full-service truck leasing, contract maintenance, commercial and consumer truck rentals, and supply chain management solutions. Visit www.GoPenske.com to learn more about the company.

Founded in 2004 and headquartered in De Pere, Wisconsin, Enhanced Vehicle Applications LLC is a leading provider of GPS vehicle tracking systems. CyntrX, the company’s core product, was strategically designed with components provided by u-blox ag (www.u-blox.com) and is manufactured in the United States to ensure the highest possible standards of quality and reliability. Visit www.cyntrx.com for more information.

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