



Penske Truck Leasing
Rt 10 Green Hills, PO Box 563
Reading, PA 19603-0563

www.GoPenske.com

NEWS RELEASE

Contacts:

Alen Beljin, Penske

P: 610-775-6364

E: alen.beljin@penske.com

Melanie Hamilton, Penske Racing

P: 704-664-8185

E: Melanie.Hamilton@penskeracing.com

Randy Ryerson, Penske

P: 610-775-6408

E: randolph.ryerson@penske.com

Sam Hornish Jr. to Pilot No. 77 Penske Truck Rental Dodge Charger in Six 2008 NASCAR Sprint Cup Series Races

READING, Pa., March 5, 2008 – Today, Penske Truck Leasing announced its sponsorship of Sam Hornish Jr. in six 2008 NASCAR Sprint Cup Series races. Hornish's debut in Penske Racing's bright-yellow, No. 77 Penske Truck Rental Dodge Charger takes place March 9, at Atlanta Motor Speedway. Hornish is slated to run the Penske Truck Rental Dodge Charger in several other races this season: Dover, June 1; Daytona, July 5; California, Aug. 31; Kansas, Sept. 28; and Texas, Nov. 2. The No. 77 car carries the same iconic branding that appears on Penske's rental trucks used every day by consumers and businesses across North America.

"We are very pleased to be working with Sam and to have him represent our brand's first appearance in the Cup Series," stated Jim Feenstra, Senior Vice President – Marketing, Penske Truck Leasing. "We feel our sponsorship not only represents a tremendous opportunity for substantial brand exposure but the sport itself also aligns well with the spirit and precision of our own high-performance truck rental, truck leasing and logistics businesses."

Penske Truck Rental is a service of Penske Truck Leasing that provides do-it-yourself movers with clean, safe and reliable rental trucks, moving equipment, packing supplies and accessories. Among the newest fleets in the industry, Penske Truck Rental also provides businesses with straight trucks, tractors, flatbeds, refrigerated vans, trailers and specialized equipment. Penske's high-quality truck rental fleet enables customers to be certain they will always have the vehicles they need to deliver on time to their customers.

"I'm very excited to represent Penske Truck Rental in select NASCAR Sprint Cup Series races this year," said Hornish Jr. "Penske Truck Rental has maintained a strong relationship with the team over the years and I look forward to being a part of that commitment to excellence as I begin my first full season in NASCAR racing."

-More-

Hornish Jr. to Pilot Penske Truck Rental Car in '08 NASCAR Sprint Cup Series/2 of 2

Penske Truck Leasing Co., L.P., headquartered in Reading, Pa., is a joint venture of Penske Corporation and General Electric. A leading global transportation services provider, Penske operates more than 220,000 vehicles and serves customers from more than 1,000 locations in North America, South America, Europe and Asia. Product lines include full-service truck leasing, contract maintenance, commercial and consumer truck rentals, transportation and warehousing management and supply chain management solutions. Visit www.GoPenske.com to learn more about the company and its products and services.

Penske Racing is one of the most successful teams in the history of professional sports. Competing in a variety of disciplines, cars owned and prepared by Penske Racing have produced 295 major race wins, 350 poles and 21 National Championships. The team will field three entries in the 2008 NASCAR Sprint Cup Series, including the No. 2 Miller Lite Dodge driven by Kurt Busch, the No. 12 Alltel Dodge with Ryan Newman at the wheel and the No. 77 and the No. 77 Mobil 1/Penske Truck Rental Dodge driven by Sam Hornish Jr.

###