



Penske Truck Leasing
Rt 10 Green Hills, PO Box 563
Reading, PA 19603-0563

www.GoPenske.com

NEWS RELEASE

Contacts:

Penske

Alen Beljin

P: 610-775-6364

E: alen.beljin@penske.com

CAA

Leanne Maidment

P: 613-238-5235 ext. 2007

E: lm Maidment@national.caa.ca

Penske Truck Rental Announces Availability of CAA Discounts

READING, Pa., Nov. 7, 2008 – Today, Penske Truck Rental announced its newly expanded relationship with the Canadian Automotive Association (CAA) and its *Show Your Card & Save* program. This program offers CAA members an exclusive 10 percent discount on all local truck rentals in Canada.

“We’re also pleased to offer CAA members additional savings on packing materials and moving supplies that are purchased at any of our Canadian-based Penske Truck Rental locations,” said Don Mikes, Vice President – Consumer Rental, Penske Truck Leasing.

“With today’s economy, we want to do as much as we can to create opportunities for our members to save money and to see the value of their CAA membership,” says Jamie Patterson, Manager of Partnership Programs for CAA. “We are pleased to partner with Penske on this initiative so we can further enhance the value of a CAA membership.”

In Canada Penske Truck Rental operates locations throughout Toronto, Ottawa, Montreal, Vancouver, British Columbia and Calgary, Alberta. One-way truck rentals are not available in Canada.

Penske Truck Rental is a service of Penske Truck Leasing. With one of the newest fleets in the industry, Penske Truck Rental provides do-it-yourself movers with clean, safe and reliable trucks as well as moving equipment, packing supplies, and accessories. Penske Truck Rental also provides businesses with straight trucks, tractors, flatbeds, refrigerated vans, trailers and other specialized equipment.

CAA (www.caa.ca) is a federation of nine automobile clubs serving 5.3 million members through 148 offices across Canada. CAA provides a wide range of member services and works to improve traveling and motoring conditions at home and around the world, including national advocacy efforts on both traffic safety and public policy issues that affect Canadian motorists.

Penske Truck Leasing Co., L.P., headquartered in Reading, Pa., is a joint venture among Penske Corporation, Penske Automotive Group and General Electric. A leading global transportation services provider, Penske operates more than 200,000 vehicles and serves customers from more than 1,000 locations in North America, South America, Europe and Asia. Product lines include full-service truck leasing, contract maintenance, commercial and consumer truck rentals, transportation and warehousing management, and supply chain management solutions. Visit www.GoPenske.com to learn more about the company and its products and services.

###