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Penske Truck Leasing Announces Busch Series Sponsorship for Kurt Busch and Penske Racing South

READING, Pa., March 27, 2006 – Penske Truck Leasing announced today that it will sponsor 2004 NASCAR Nextel Cup Series Champion Kurt Busch, in a limited NASCAR Busch Series schedule this year, driving the No. 39 Penske Truck Rental Dodge.

The car and Busch will carry a color and identification scheme modeled after Penske Truck Rental's distinctive and meticulously maintained, bright-yellow rental trucks used by consumers and businesses across the country.

"We are proud and excited to be the primary sponsor for a champion like Kurt and a successful team like Penske Racing South," said Jim Feenstra, Senior Vice President, Marketing, Penske Truck Leasing. "NASCAR's fans represent an important part of our business and this relationship helps us build brand awareness of our truck rental products. While Penske Racing and Penske Truck Leasing are two distinct businesses, we both share the same heritage and passion to succeed. The dedication to excellence exemplified by Penske Racing's drivers and pit crews are consistent with the values we convey to our customers and associates every day."

The No. 39 Penske Truck Rental Dodge will appear in six Busch Series races during the 2006 season. Both the car and Kurt Busch will make their Busch Series debut April 8 at Texas Motor Speedway. Busch's other races in the series will be: Phoenix, April 21; Charlotte, May 27; Dover, June 3; Chicago, July 8; and Michigan, Aug. 19.

"I'm excited to have the opportunity to compete in the Busch Series and represent Penske Truck Rental," Kurt Busch said. "The Busch Series is a highly competitive and exciting racing series. I look forward to piloting the #39 Penske Truck Rental Dodge and driving it to the front in every race that I am entered."

Overseeing the Busch Series effort is first-year Penske Racing crew chief Matt Gimbel, who assumed his duties in March.

MORE

About Penske Truck Leasing

Penske Truck Rental, a service of Penske Truck Leasing, provides do-it-yourself movers with trucks, moving equipment, packing supplies, accessories and Penske's exclusive Travelcare Guarantee and Rate Protections Plus Programs. Penske Truck Rental also provides businesses with straight trucks, tractors, flatbeds, refrigerated vans, trailers and specialized equipment. Penske's high-quality truck rental fleet enables customers to be certain they will always have the vehicles they need to deliver on time to their customers. To learn more about what Penske has to offer with leasing, truck rentals, or logistics and supply chain services visit www.GoPenske.com today.

About Penske Racing South

Penske Racing South fields two entries in the NASCAR Nextel Cup series: the Miller Lite Dodge driven by 2004 NASCAR Nextel Cup Champion Busch and the Alltel Dodge driven by 2002 NASCAR Cup Rookie of the Year Ryan Newman. Busch has 15 Nextel Cup wins and four pole positions. Newman has 12 Nextel Cup wins and 35 pole positions. Visit www.PenskeRacing.com to learn more.

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